

**ART***It will make you feel better and better.***You're pre-qualified!**

Mail to:

**Wallet:Desire Consumer Art Solutions  
1201 6th St.  
Berkeley, CA 94710****Dear Art Collector,**

As a loyal supporter of ART, you deserve more than a simple thank you. You deserve a higher level of rewards. That's why you're pre-qualified for the **Wallet:Desire Card**, a card that makes earning rewards nice and simple.

**Rewards you can count on.**

With the **Wallet:Desire Card**, you can earn a rewards bonus every time you look in your wallet and see a work of art. Your rewards never expire and there's no limit to how much you can earn.

**Enjoy valuable card features.**

We believe you deserve a card that will stand the test of time. That's why this card prevents you from wasting your funds on meaningless stuff. Instead you are supporting a working artist and a community brought together through meaningful engagement with our better selves.

**There's so much to look forward to.**

Experience counts. And this card opens the doors to new experiences. You get access to special events, around-the-clock complimentary feel-good services, and unique upgrades. Plus, you can redeem personal rewards to be applied to communal rewards if you share your card with others. Share your **Wallet:Desire Card** at home with your family, display your philanthropy at your place of work, your gallery, your museum, your bank, your house of worship, reproduce it in any shape and form on the web or through social media, *ad infinitum*.

*Thank you again* — we hope you take this opportunity to get even more from your relationship with **Wallet:Desire**.

Sincerely,

**Indira Martina Morre**Executive Vice President, Artist  
Consumer Art Solutions**Wallet:Desire Card****Earn rewards**Every time you look in  
your wallet**Special access**

365 days a year

**Reply by**Any time during the  
artist's lifetime**Reservation Number**

1000 0000 0000 0000 X

Visit [walletdesire.org](http://walletdesire.org)

Call 1-510-375-0081

Mon - Fri, 11:00 a.m. - 7:00 pm  
Sat 11:00 a.m. - 11:00 p.m.  
(Pacific Time)Mail back the enclosed  
Application Certificate

# *Apply today for the Wallet:Desire Card.*

## **Step 1 - Tell us about yourself**

Please provide the following Required Information

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Applicant (First Name, MI, Last Name)

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Address (Street, City, State, ZIP)

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Email Address

## **Step 2 - Optional**

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Phone

Website

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Occupation (list all that apply)

Employer(s)

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Gross Monthly Income

Source of Income

## **Step 3 - Remember to sign**

### **Required Information**

I certify that as an Art Collector and new owner of a **Wallet:Desire Card** that I will support the artist economically and intellectually, strive to come to a deeper understanding of her practice, promote her work to relevant collectors and institutions, contribute to her legacy, and continue to provide generous patronage to her, other artists, and the greater arts community.

**X**

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Signature

Date

YES. I would like to pre-order my **Wallet:Desire Card**.

*A powerful card in the palm of your hand.*